



To The Good Life!

Already acknowledged as a modern classic, Montegrappa's Fortuna range has inspired pen owners for both its style and its message: the invoking of positivity, good fortune and - especially - the best of health. As exemplified by the Fortuna Caduceus and in keeping with this spirit, Montegrappa is proud to introduce a new Caduceus that specifically celebrates a life of heightened composure and experience.

Joining the original white resin Caduceus is the new Caduceus Black. Made, too, of resin and accented by trims in pallodium, the colour as used in the spirit of Fortuna ignores its dark side by addressing its positive qualities. The expression that something "is the new black" is a perfect example of the colour's role as defining what is the latest, the most exciting, especially in fashion and trends.

Black is associated with elegance, formality and sophistication. It defines classicism - "black tie", "little black dress" - and is thus a favourite for suits and dresses, notably for evening wear at special events. Inescapably, black, too, is also seductive, as exemplified by black lingerie.

A perfect complement to the Caduceus in white, Caduceus Black features a colour that creates a sense of mystery. It is also believed to represent protection against emotional stress, and provides comfort by hiding vulnerability. In this manner, it is also believed to absorb negative energy – and that is the hope in Fortuna.

Every designer knows that black combined with other colours has strong impact. The Caduceus Black enjoys contrasting trim, which highlights the Caduceus clip. Its cap top is embellished with the 1912 logo, while the fountain pen's nib is inscribed with the Montegrappa filigree pattern. The pen is offered as a fountain pen, roller and ballpoint; the fountain pen is available with Fine, Medium and Broad nibs, and is either cartridge or converter-fed.





Stilografica Fountain Pen ISFOM_YC

Roller
Rollerball Pen
ISFOMRYC

Sfera a rotazione Ballpoint Pen ISFOMBYC



Montegrappa



Available at Montegrappa boutiques and authorised dealers worldwide

MONTEGRAPPA.COM

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